Explore the technology of Amazon's Prime Video

Quiz

Name _____ Class _____

Directions:

At each stop on the tour, answer all the comprehension questions.

Stop	Comprehension Question	Answer
Why is Prime Video Important?  Watch this Tour Stop in: Video 1	**1.** Prime Video allows users to stream what type of content?	A) Reserved B) Timetabled C) Scheduled **D) On-demand**
Content Acquisition  Watch this Tour Stop in: Video 2	**2.** Gaining the rights to stream and distribute content on Prime Video is called? **3.** Should Prime Video's legal team obtain the necessary licenses before content is distributed?	**2.** A) Content rights B) Content takeover **C) Content acquisition** D) Content adding **3.** A) Yes B) No
Content Ingestion  Watch this Tour Stop in: Video 3	**4.** Where is content stored once it is acquired? **5.** An example of metadata includes? **6.** Before we start, what role do you think is responsible for owning app development at Prime Video?	**4.** A) Local servers **B) AWS Cloud Storage** C) Blu Ray D) A sealed box **5.** A) Titles B) Images C) Programme Descriptions **D) All of these options** **6.** A) Software engineers B) Product managers

		C) UI Engineers **D) Multiple roles come together to create the app**
App Development  Watch this Tour Stop in: Video 4	**7.** What does 'front-end' refer to in the Prime Video app? **8.** What does ML stand for?	**7.** **A) The part of the app users interact with** B) The part of the app engineers and developers interact with C) It's the place where programming languages are used D) It refers to the network infrastructure **8.** A) My learning B) Micro learning C) Metadata learning **D) Machine learning**
Machine Learning  Watch this Tour Stop in: Video 5	**9.** What is the primary role of an ML engineer? **10.** Once content is acquired and ingested, it is ready to be streamed right away. True or false?	**9.** A) Acquiring content for Prime Video **B) Developing machine learning models** C) Seeking customer anecdotes on social media D) All of these options **10.** A) True **B) False**
Testing at Amazon Prime Video  Watch this Tour Stop in: Video 6	**11.** What devices does Prime Video run on?	A) Mobile phones only B) Tablets only C) TVs and TV sticks only **D) All of these devices and tonnes more!**

Using data to make Prime Video better  Watch this Tour Stop in: Video 7	**12.** Which of the following statements best reflects Amazon's Leadership Principle of Customer Obsession?	A) Prioritising profits over customer satisfaction B) Focusing solely on meeting internal targets and metrics **C) Continously striving to earn and keep customer trust** D) Ignoring customer feedback and preferences in product development

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