



Thank you for joining us on the Amazon MGM Studios Career Tour on Kahoot!

In this Career Tour, we'll tell the story of how music from artists all over the world ends up streaming on Amazon Music! We'll take a look at the people who make this possible, from roles in Digital Operations, to Risk Management, to Senior Artist and Label Relations Managers. Use this facilitation guide to provide an excellent tour experience for students at home or in the classroom.

1. Prepare for the tour

- Review the key learnings and facilitation guide document below. Click through the tour (link below) on your own.
- Distribute graphic organiser (PDF, Word) to students if desired.

2. Select your tour style

Host a tour with student devices

A host projects the tour to a group and students join to compete against each other from separate devices.

Full Tour (-30 minutes)

Project the tour without student devices

A host projects the tour to a group without students joining on separate devices.

Full Tour (-30 minutes)

Share the tour for independent student play

Students complete the tour by themselves on their own devices. Teacher cannot see student responses.

Full Tour (-30 minutes)

For additional support in setting up Kahoot, visit: <https://support.kahoot.com/hc/en-us>

3. Facilitate the tour

- Use the guide below to walk students through the tour. Ask students to share their thoughts or respond to questions to build more interaction.
- To advance slides, click "Got it" in the top right corner
- Use our **Teacher Toolkit** for optional follow-up activities and print completion certificates

Kahoot! Tips

If the video clips are playing too softly, check that the volume bar on the video is at maximum volume

Warning: Hitting the space bar auto-advances the slide with no go-back feature (If you need to go back to a video, the links to the segments on YouTube are provided separately)

Thank you for encouraging the next generation of future engineers!

Amazon Future Engineer:

Amazon Studios Career Tour on Kahoot!




Slide #:	Slide:	Facilitation Tips:	Notes:
1 30 sec		<p>Say: "You may have heard of Amazon MGM Studios before. They might even have made some of your favourite films or TV shows!</p> <p>Today, we're taking a virtual school trip behind the scenes of the studios so you can learn about the tech and creative careers involved in creating exciting new productions."</p>	
2 1 min		<p>If you'd like your students to access digital notes, have them access and create a copy of the student note catcher. If using paper note catchers, this would be the time to distribute.</p>	
3 1 min		<p>Set tour expectations with your class. Read the expectations to students.</p> <p>Say: "On the next slide you'll answer if you agree or disagree with a statement.</p> <p>Remember, there is no right answer and this does not count towards your points."</p>	
4 1 min 30 sec		<p>Read the question and on-screen answer choices to students. "Right now, I am interested in career opportunities in the entertainment industry."</p> <p>After finishing the question, prepare students for the next one.</p> <p>Say: "Before we begin, I want to know: what do you already know about this industry? On the next slide you'll answer what you already know."</p>	



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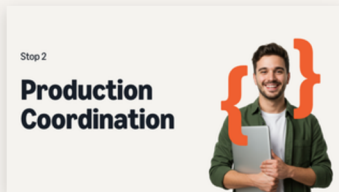

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Slide #:	Slide:	Facilitation Tips:	Notes:
<p>5 1 min 30 sec</p>		<p>Students could either write answers on their note catchers, turn and talk in small groups, or share out loud in a group.</p> <p>“What do you already know about entertainment industry?”</p> <p>Select a few answers and read them aloud to the class or have students share answers.</p> <p>Say: “It’s time to begin our tour!”</p>	
<p>6 2:15 length</p>		<p>‘An Introduction to Amazon MGM Studios’ - 2:15 in length. After the video, say:</p> <p>“Before we move on to the next video, we have a pre-stop trivia question for you.</p> <p>Here it is: ‘In the journey from a creative concept to a finished show, what is the process where a written script is turned into a physical reality?’</p> <p>Remember points are awarded for getting it right AND how fast you answer!”</p> <p>Answer: Production</p>	
<p>7 6:30 length</p>		<p>Show Stop 1 - What Production Means</p> <p>The video is 6:30 in length.</p> <p>After the video, say: “Now we’re going to answer the two questions about what you just learned about production.”</p>	

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Slide #:	Slide:	Facilitation Tips:	Notes:
8-9 2 min		<p>Read the question and on-screen answer choices to students.</p> <ol style="list-style-type: none"> David manages massive amounts of information to keep productions on budget. Which specific types of data does he analyse? Answer: Budgets, schedules, and cost reports What is David's top advice for young creators to stay indispensable? Answer: Keep up with industry trends 	
10 1 min		<p>Say: "Let's get back to the tour to learn about Production Coordination. Before we play the next video, we have a pre-stop trivia question for you. Here it is:</p> <p>'A Production Coordinator's job at Amazon MGM Studios is to manage a single film set in one specific location.' Do you think this sentence is true or false?</p> <p>Remember points are awarded for getting it right AND how fast you answer!"</p> <p>Answer: False</p>	
11 7:31 length		<p>Show Stop 2. The video is 7:31 in length. After the video, say: "When I click 'Got it!' you're going to answer the following questions about production coordination.</p>	



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Slide #:	Slide:	Facilitation Tips:	Notes:
12 1 min		<p>Read the question and on-screen answer choices to students.</p> <ol style="list-style-type: none"> 1 Rob uses technology to save time on grunt work, such as searching for specific details buried in 100-page manuals or thousands of email threads. What has he built to automate these data-heavy tasks? Answer: AI agents 2 How does the production team help balance the highly creative vision of a project? Answer: Tracking costs and time limits 	
13 1 min		<p>"Let's continue with the tour to learn about production. First, a quick question:</p> <p>Which of these do you think the production team uses to create the digital world for a scene?</p> <p>Answer: Product Managers have built features to make a smart choice</p>	
14 05:05 length		<p>Show Stop 3. The video is 5:05 in length.</p> <p>After the video, say: "It's time to reflect on what we've learnt so far. You're going to answer a couple of questions about producing a film or show now."</p>	

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Slide #:	Slide:	Facilitation Tips:	Notes:
15 2 min		<p>Read the question and on-screen answer choices to students.</p> <ol style="list-style-type: none"> Chui uses game engine software to make the background move at the exact same speed as the camera. What hardware is attached to the camera to make this real-time tracking possible? Answer: Sensors How does the production team make a digital LED background look believable on camera? Answer: Blending it with physical props 	
16 1 min		<p>"Let's move on with the tour to learn about what happens to all that footage! First up, a quick question:</p> <p>"True or False? Post-production only begins once the director has finished filming every scene." Answer: False</p>	
17 07:54 length		<p>Play Stop 4, run time 07:54. Afterwards, say "now that we know more about what happens once footage has been filmed, let's do a quick knowledge check with a couple of reflection questions!"</p>	

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Slide #:	Slide:	Facilitation Tips:	Notes:
18 1 min		<p>Read the question and on-screen answer choices to students.</p> <ol style="list-style-type: none"> How does the cloud change the way global teams like colourists and sound mixers work together? <p>Answer: They can all work on the same high-resolution files simultaneously</p> <ol style="list-style-type: none"> Why is the speed of the cloud specifically helpful for a director while they are still on set? <p>Answer: It allows them to get instant feedback and reshoot if needed</p>	
19 1 min		<p>“Let’s get back to the tour to learn all about how Amazon MGM Studios chooses how to approach visual effects. As usual, we’ll check how much you already know first:</p> <p>True or False? Much of the work done by the visual effects team is designed to be invisible so the audience never notices it.”</p> <p>Answer: True</p>	
20 07:21 length		<p>Show Stop 5 The video is 07:21 in length.</p> <p>After the video, say: “As usual, we’ve got a couple of questions to whizz through before we move on to our next stop!”</p>	



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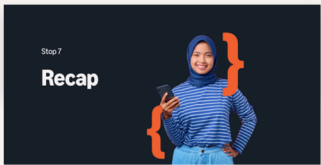


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Slide #:	Slide:	Facilitation Tips:	Notes:
21 2 min		<p>Read the question and on-screen answer choices to students.</p> <ol style="list-style-type: none"> Why might a VFX manager like Desiree hire several different vendor studios across the world for one project? Answer: To match each VFX studio's specialisation Why does the visual effects team capture real-world data, such as lighting information and 3D scans, while on a film set? Answer: To help their digital work look real 	
22 1 min		<p>"It's time for our final stop where we'll learn about how Amazon MGM Studios promotes the films and shows they create. Let's do one last pre-stop trivia check:</p> <p>TBesides trailers, what else might the social team share to get fans excited about a new series?"</p> <p>Answer: Both</p>	
23 02:33 length		<p>Show Stop 6 The video is 02:33 in length.</p> <p>After the video, say: "Time for a couple more questions about this stop!"</p>	
24 2 min		<ol style="list-style-type: none"> According to Catherine, what is the primary goal of the social marketing team at Amazon MGM Studios? Answer: To build communities and conversation How does the social team use data to help their marketing strategy? Answer: To see what characters or moments fans are most excited about and give them more of it 	

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Slide #:	Slide:	Facilitation Tips:	Notes:
25 02:06 length		<p>Show Stop 7 - Recap. The video is 02:06 in length.</p> <p>After the video, say: "Now that the tour has come to an end, let's reflect on what we have learned with some rapid-fire review questions."</p>	
26 45 sec		<p>Say: "Remember, these quiz questions are worth points!"</p> <p>Question 1: Rob, the Production Coordinator, oversees macro-level logistics. What is a key challenge his team solves when managing international originals?</p> <p>Answer: Managing global project data</p>	
27 45 sec		<p>Question 2:</p> <p>"If you are considering a career in post-production, which core mindset does Lauren say is essential?"</p> <p>Answer: Embracing continuous learning, clear communication, and collaboration.</p>	
28 45 sec		<p>Question 3:</p> <p>"Desiree, the VFX Manager, mentions that her team's work is often invisible. What does this usually involve?"</p> <p>Answer: Cleaning digital shots</p>	
29 45 sec		<p>Question 4:</p> <p>"Besides realistic lighting, what is a major benefit for actors working on an LED set compared to a traditional green screen?"</p> <p>Answer: Seeing the background</p>	

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Slide #:	Slide:	Facilitation Tips:	Notes:
30 45 sec		<p>Question 5:</p> <p>"How does the social marketing team use data and fan feedback during the active marketing phase of a show?"</p> <p>Answer: To track trending topics</p>	
31 45 sec		<p>Say: "Our next question is a poll. It is worth 0 points, but you're going to think back before the tour. How interested were you in career opportunities which use tech at Amazon Music?" Say: "Let's finish with our poll questions."</p>	
32 45 sec		<p>Read the question and on-screen answer choices to students.</p> <p>"Overall, rate your satisfaction of this tour on a scale of 1-5."</p> <p>Say: "Let's go to another poll question"</p>	
33 45 sec		<p>Read the question and on-screen answer choices to students. "This tour increased my interest in pursuing careers which use technology in different ways."</p> <p>Say: "Let's go to another poll question"</p>	
34 45 sec		<p>Read the question and on-screen answer choices to students. "On a scale from 0-10, how likely are you to recommend this Amazon Music Career Tour to a friend?"</p>	



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Slide #:	Slide:	Facilitation Tips:	Notes:
35 5 mins		<p>"Of the career areas you saw today, which one interests you most?"</p> <p>Ask students why they choose that particular career. Engage in a class discussion.</p>	
36 30 sec		<p>Say: "I hope you enjoyed your virtual school trip and learned a lot about what a wider variety of roles come together to make Amazon Music a success!" You can skip to the end for the podium, or explore some of the extension activities from Amazon Future Engineer.</p>	
37 30 sec		<p>Teachers only: Scan the QR code on this slide or visit the link to take a survey. Please do not have students complete this survey as they have already answered the questions in previous slides in the Kahoot.</p>	

